

IntakeQ

5 Examples of Practitioners Answering Questions on Social Media

This is an extra resource to go along with the original article:
[Tips for answering medical questions on social media](#)

Answering medical questions on social media can be a great way to stay connected with current or potential patients while providing a tangible service. Here are a few examples of medical professionals answering HIPAA-compliant questions on social sites.

Dr. Kevin Pho, MD (Twitter)

Named social media's leading physician voice, Dr. Kevin Pho is a practicing, board-certified internal medicine physician and he currently has over 155k followers on Twitter. He regularly posts content that features guest physician authors from around the world, and shares interesting findings and updated on medical guidelines on both Facebook and Twitter. He also sometimes participates in healthcare related Twitter chats, which can be a good opportunity for medical practitioners to answer questions live on Twitter. A few Twitter chats to follow include #FOAMed, #abcDrBchat, #hcsM, #MDChat and #SocPharm.



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Dr. H. Jack West, MD (Quora)

Oncologist Dr. H. Jack West often answers patient questions on Quora related to cancer, such as “What are my chances of survival?” and “Is prostate cancer curable?” You can find many of his answers on his Quora profile page.

What is the difference between nonmucinous and mucinous bronchioloalveolar carcinoma?



H. Jack West, Seattle-Based Medical Oncologist, Twitter: @JackWestMD, Founder: CancerGRACE.org

Answered Jul 22, 2016

The first thing to note is that the term/diagnosis of “bronchioloalveolar carcinoma” (BAC) is no longer officially used, though many oncologists still recognize it as a specific clinical entity even if the nomenclature for diagnosis has changed. Historically, there have been two main subtypes of BAC identified. The non-mucinous (NM-BAC) subtype is more common, comprising about 50-60% of cases, while the mucinous (M-BAC) subtype accounts for 30-40%, with the remainder designated as mixed subtype.

Clinically, the behavior of the two subtypes has been somewhat different, in that a large volume of frothy sputum known as the symptom of “bronchorrhea” has been associated with the M-BAC form, which has also been perceived as having a somewhat less favorable prognosis. Molecular testing has shown that the NM-BAC subtype is far more likely to have an activating EGFR mutation and respond well to oral epidermal growth factor receptor (EGFR) tyrosine kinase inhibitors (TKIs) like Tarceva (erlotinib), Iressa (gefitinib), or Gilotrif (afatinib). In contrast, it appears that K-RAS mutations are more common in patients with M-BAC; unfortunately, we don’t have a particularly effective therapy directed specifically at the KRAS mutation.

Here’s some more information on the subject: [The Variability of Bronchioloalveolar Carcinoma \(BAC\): Non-Mucinous and Mucinous BAC](#)

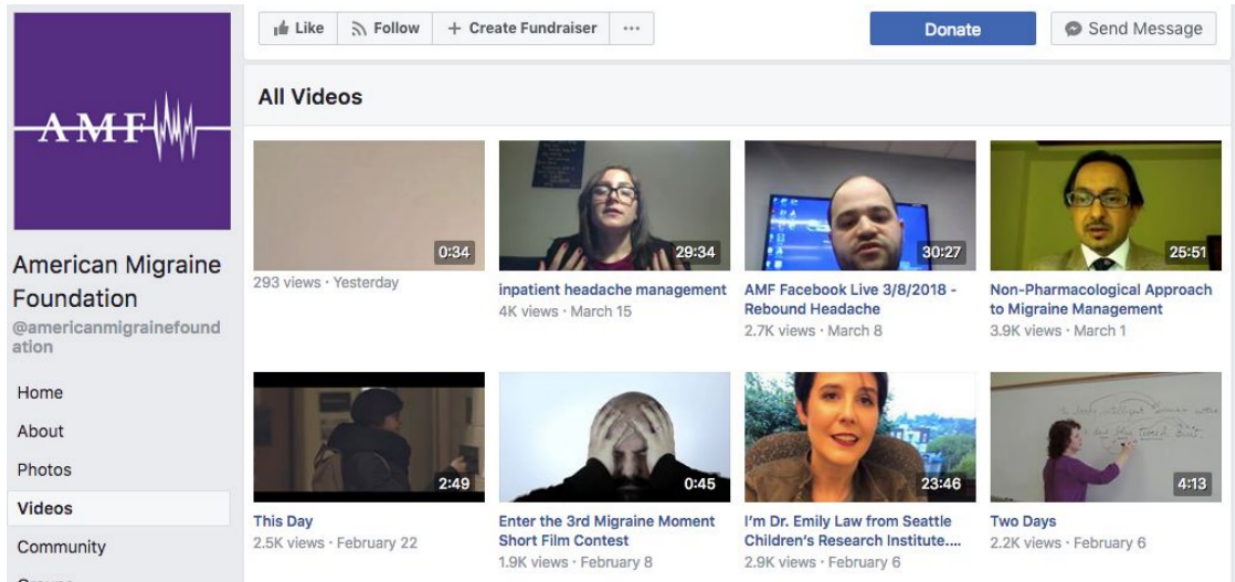
This link dates back to 2007, but as I said above, there hasn’t been much further work on “BAC” since then, as NM-BAC has been largely reclassified as adenocarcinoma in situ, while M-BAC is now considered as adenocarcinoma with mucinous features.

652 Views · Answer requested by Sayuj Suresh

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The American Migraine Foundation (Facebook)

The American Migraine Foundation and the American Headache Society frequently host 30-minute Facebook Live events on their Facebook page as part of their #MoveAgainstMigraine campaign. People participating in the live event can have their questions answered in real time.



The screenshot shows the Facebook profile of the American Migraine Foundation. The profile picture is a purple square with the letters 'AMF' and a white heartbeat line. The page name is 'American Migraine Foundation' with the handle '@americanmigrainefoundation'. The navigation menu includes Home, About, Photos, Videos, and Community. The main content area is titled 'All Videos' and displays a grid of eight video thumbnails. Each thumbnail includes a video player with a duration timer and a caption with view count and date. The videos are: '293 views · Yesterday' (0:34), 'inpatient headache management' (4K views · March 15, 29:34), 'AMF Facebook Live 3/8/2018 - Rebound Headache' (2.7K views · March 8, 30:27), 'Non-Pharmacological Approach to Migraine Management' (3.9K views · March 1, 25:51), 'This Day' (2.5K views · February 22, 2:49), 'Enter the 3rd Migraine Moment Short Film Contest' (1.9K views · February 8, 0:45), 'I'm Dr. Emily Law from Seattle Children's Research Institute...' (2.9K views · February 6, 23:46), and 'Two Days' (2.2K views · February 6, 4:13).

Dr. Mikhail "Mike" Varshavski D.O. (YouTube)

The New York-based family medical doctor known as “Dr. Mike” has built a million+ social media following answering medical questions on Instagram, YouTube and Twitter. He hosts a YouTube segment called “Ask Dr. Mike” where he responds to questions he’s received on other social platforms.



Ask Doctor Mike ft. YOU | Instagram Q&A

190,813 views

8.1K 52 SHARE



Doctor Mike
Published on Jul 2, 2017

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Hey, guys! Welcome to Ask Doctor Mike part II ft. YOU. I asked you on Instagram to send me your questions and you did...across all social media and from many different countries. Thanks for all your submissions! If I didn't get to your question in this video, don't worry - we'll do another Q&A

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Dr. Joseph Kranin, MD (Reddit)

Dr. Joseph Kranin is a neurologist and sleep specialist who hosted a Reddit AMA (Ask Me Anything) relating to sleep disorders, like sleep apnea. He responded to 55 comments from Reddit users over the span of several hours.

↑ [-] [Broketographer](#) 1 point 12 hours ago

↓ Thank you for the AMA. My youngest, age 5, wakes up frequently in the night complaining *my legs hurt*. Her older brother did the same and he has no serious health issues. What's going on?

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↑ [-] [JoeSingularSleep](#) [S] 2 points 12 hours ago

↓ That is a very common presentation for restless legs syndrome in children. I would discussing this with your presentation. A typical place to start a workup would be to obtain iron studies. Low iron is a common cause of RLS in children.

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