

This is an extra resource to go along with the original article: How to turn one-time patients into long-term healthcare partnerships

At the end of the day, the most important thing about your healthcare practice is how well it serves your patients.

Maintaining a patient-centered practice ultimately helps ensure your success – and keeps patients coming back, again and again.

In order to determine how patient-centered your practice is, ask yourself these five questions:

1.	What is your patient retention rate? Do the majority of your first-time visitors come back to your practice for second, third, and fourth visits?
2.	How do you communicate with your patients? Do you use phone calls, emails, and text messages to send appointment reminders and follow up with your patients?
3.	What is the average wait time for your patients?
4.	Have you ever taken a patient survey? If so, what trends did you identify in the feedback?
5.	Do you have an established protocol for best practices regarding politeness and timeliness a the front of your office?